

NOMINATION, RECOGNITION & PARTICIPATION GUIDE

THE BEL AWARDS 2026





THE BEL MEDIA AND EVENTS
CREATING PRESTIGE, CELEBRATING EXCELLENCE.

THE BEL AWARDS 2026

**UTTARAKHAND'S
BUSINESS EXCELLENCE &
LEADERSHIP AWARDS**

**31 OCTOBER 2026
SATURDAY**

**GATEWAY HOTEL BY IHCL
(THE TATA GROUP)
DEHRADUN, UTTARAKHAND**

**NOMINATE YOUR
BUSINESS NOW**

**FOR SPONSOR
CLICK HERE**

CELEBRITY GUEST
★
AMEESHA PATEL
(Bollywood Actress)

 **30+ AWARDS**
Across diverse categories

 **BUSINESS LEADERS**
From across Uttarakhand

 **PRESTIGE & RECOGNITION**
Celebrate your success on a grand platform

 **NETWORKING OPPORTUNITIES**
Connect with industry leaders & changemakers

 **BUILDING A BETTER UTTARAKHAND**
Together towards growth, innovation & excellence

NOMINATE FREE. GET RECOGNIZED.
CHOOSE YOUR EXPERIENCE.

THE BEL AWARDS 2026

*Welcome to the
Uttarakhand's
Business excellence
and Leadership
Awards 2026*



The BEL Awards 2026 is a prestigious platform celebrating businesses, entrepreneurs and professionals for their achievements, excellence and contribution to Uttarakhand's business ecosystem.

Submitting a nomination is completely FREE.

There is no nomination fee for submitting your business for consideration.



CELEBRITY GUEST BOLLYWOOD ACTRESS AMEESHA PATEL



➤ HOW IT WORKS

01 — NOMINATE

Submit your business through the official BEL Awards nomination process.

Nomination Fee: ₹0

Businesses can nominate themselves or be nominated for consideration in the relevant award category.

02 — EVALUATION & SELECTION

Eligible nominations will be reviewed and evaluated according to the applicable award category and the BEL Awards selection process. Selected businesses will be officially recognized as BEL Awards nominees/award recipients, as applicable.

03 — RECOGNITION WITH ATTENDING OR WITHOUT ATTENDING

You do not have to attend the Gala to receive your recognition. If a selected recipient does not wish to attend the live awards evening: Digital Certificate of Recognition — FREE

Your achievement can still be recognized even if you are unable to attend the Gala.

PHYSICAL PARTICIPATION IS CHARGABLE WITH BUSINESS GROWTH MEDIA MARKETING PACKAGES. IT'S OPTIONAL.

PARTICIPATE PHYSICALLY ON STAGE AND GET YOUR BUSINESSES RECOGNISED BY "AMEESHA PATEL".



Photography : Dabboo Ratnani

TURN CELEBRITY VISIBILITY INTO BUSINESS GROWTH



WANT TO ATTEND THE BEL AWARDS GALA?

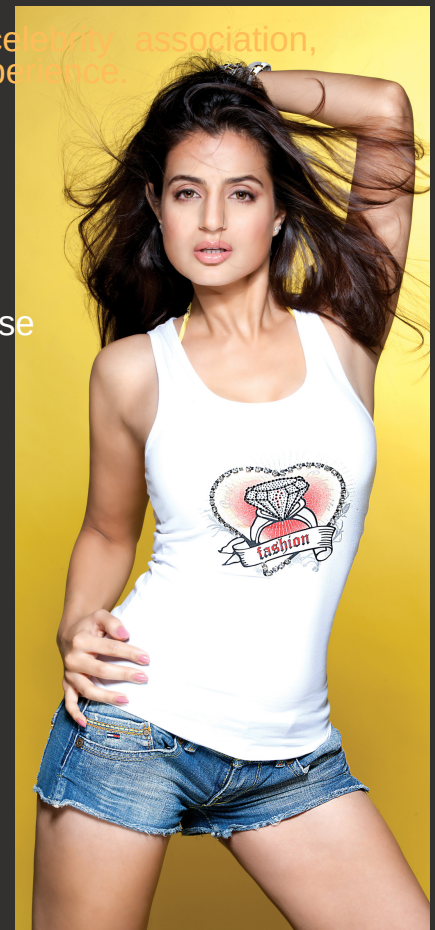
If you want to experience the prestigious live event, red carpet, gala dinner, celebrity association, stage spotlight, media exposure and networking, you can choose any one of our three participation experiences.

➤ BEL RECOGNITION EXPERIENCE

₹40,000 | 2 GUEST PASSES
YOUR ACHIEVEMENT. YOUR FIRST SPOTLIGHT.

Designed for businesses seeking enhanced visibility, celebrity association, professional content and a more premium BEL Awards experience.

1. } 2 Guest Passes for the Gala Awards Evening
2. } 1-Minute Business Spotlight on Stage
3. } Professional recording of your stage presentation
4. } Edited business spotlight video for your promotional use
5. } Group Photograph with Ameesha Patel
6. } Red-carpet entry and photography
7. } Premium Gala Dinner experience
8. } Official BEL Awards Certificate / Recognition
9. } Professional event photography
10. } Professional event video coverage
11. } 500+ Digital Media Network Exposure
12. } 1 National Magazine Exposure
13. } Social Media & Digital Recognition
14. } Business recognition on the official BEL Awards digital platform
15. } Professional event photographs for business and social-media use
16. } Business networking opportunity
17. } Opportunity to present your business story before a distinguished audience



IDEAL FOR BUSINESSES SEEKING:
Recognition • Visibility • Credibility • Media Exposure • Networking

TURN CELEBRITY VISIBILITY INTO BUSINESS GROWTH



BEL PRESTIGE EXPERIENCE

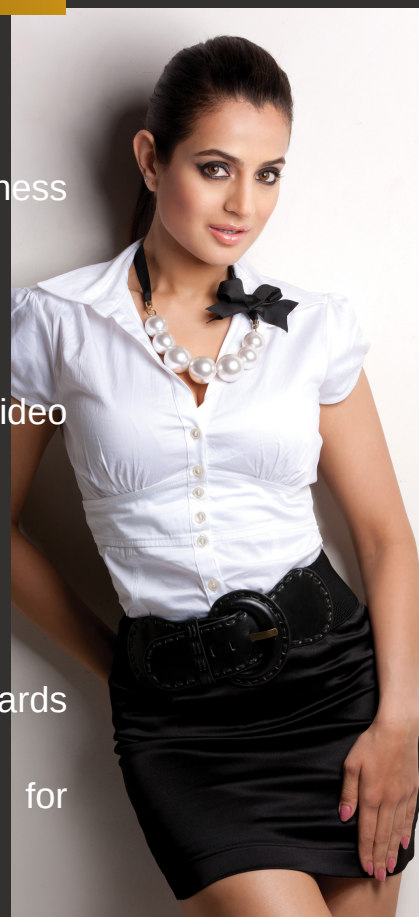
₹1,00,000 | 2 GUEST PASSES | ★ MOST POPULAR

GO BEYOND RECOGNITION. PUT YOUR BUSINESS IN THE SPOTLIGHT.

Designed for businesses seeking enhanced visibility, celebrity association, professional content and a more premium BEL Awards experience.

1.} Everything included in the BEL Recognition Experience, PLUS:

- 2.} 2 Guest Passes for the Gala Awards Evening
- 3.} 1-Minute Business Spotlight on Stage
- 4.} Extended professional recording of your business presentation
- 5.} Individual Photograph with Ameesha Patel
- 6.} Premium / VVIP seating experience
- 7.} Enhanced professional photography and video coverage
- 8.} Enhanced social-media and digital visibility
- 9.} 500+ Digital Media Network Exposure
- 10.} 3 National Magazine Exposures
- 11.} Featured business recognition across BEL Awards digital platforms
- 12.} Additional professional business content for promotional use
- 13.} Priority networking opportunity
- 14.} Enhanced brand visibility throughout the awards experience
- 15.} Premium red-carpet and gala experience



IDEAL FOR BUSINESSES SEEKING:

Celebrity Association • Enhanced Visibility • Media Presence • Business Promotion • Premium Recognition

TURN CELEBRITY VISIBILITY INTO BUSINESS GROWTH



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**YOUR ACHIEVEMENT
DESERVES TO BE SEEN.**

**YOUR BUSINESS DESERVES
TO BE RECOGNIZED.**

**YOUR BRAND DESERVES A BIGGER
STAGE.**

**NOMINATE
YOURSELF
NOW**

Nominate Your Business — It's Free.
Choose Your Experience — Own Your Spotlight.



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www.thebelawards.com



THANKS FOR VIEWING