

WELCOME TO THE BEL AWARDS 2026

SPONSORS

DECK



B THE BEL MEDIA AND EVENTS
CREATING PRESTIGE, CELEBRATING EXCELLENCE.

THE BEL AWARDS 2026

UTTARAKHAND'S
BUSINESS EXCELLENCE &
LEADERSHIP AWARDS

31 OCTOBER 2026
SATURDAY

GATEWAY HOTEL BY IHCL
(THE TATA GROUP)
DEHRADUN, UTTARAKHAND

NOMINATE YOUR BUSINESS NOW

FOR SPONSOR CLICK HERE

CELEBRITY GUEST
★
AMEESHA PATEL
(Bollywood Actress)



30+ AWARDS
Across diverse categories



BUSINESS LEADERS
From across Uttarakhand



PRESTIGE & RECOGNITION
Celebrate your success on a grand platform



NETWORKING OPPORTUNITIES
Connect with industry leaders & changemakers



BUILDING A BETTER UTTARAKHAND
Together towards growth, innovation & excellence

JOIN THE UTTARAKHAND'S PRIDE. GET
RECOGNIZED. BOOST YOUR BUSINESS.

THE BEL AWARDS 2026

*Welcome to the
Uttarakhand's
Business excellence
and Leadership
Awards 2026*



The BEL Awards 2026 is a prestigious platform celebrating businesses, entrepreneurs and professionals for their achievements, excellence and contribution to Uttarakhand's business ecosystem.

Choose your business plan and let your brand to know the world at the Uttarakhand's pride, The BEL Awards (Uttarakhand Business Excellence And Leadership Awards) 2026.



WHY PARTNER WITH THE BELL AWARDS?

Partnering with The Bell Awards 2026 is more than brand visibility — it's about aligning your brand with excellence, leadership and a strong business community of Uttarakhand.

HERE'S WHY IT MATTERS FOR YOUR BRAND:



**Powerfully Brand
Visibility & 5 Cr Reach**



**Uttarakhand Prestige
And Association**



**Business Networking
With 300+ professional**



**Strong Media And
Content Value**



**Great ROI, Brand
Growth And Impact**



“

When your brand supports excellence, it becomes a part of the legacy.

Be seen. Be remembered.
Be part of The Bell Awards 2026.



SPONSORSHIP CATEGORIES

BUILD YOUR BRAND WITH THE BEL AWARDS 2026

1



PRESENTED BY

₹15,00,000

PRINCIPAL EVENT PARTNERSHIP



ONE
EXCLUSIVE
BRAND

2



POWERED BY

₹10,00,000

PREMIUM EVENT PARTNERSHIP



ONE
EXCLUSIVE
BRAND

3



CO-POWERED BY

₹7,50,000

MAJOR EVENT PARTNERSHIP



TWO
EXCLUSIVE
BRANDS

4



DISTRICT PARTNER

₹5,00,000

Exclusive brand partnership within a designated district.



ONE
EXCLUSIVE
PARTNER PER
DISTRICT

5



CATEGORY SPONSOR

₹4,00,000

Associate your brand with a selected award category and its recognition platform.



MULTIPLE
INDUSTRY
CATEGORIES

6



ASSOCIATE SPONSOR

₹3,00,000

Supporting brand association across the BEL Awards 2026 experience.



LIMITED
SUPPORTING
PARTNERSHIPS



PRESENTED BY PARTNER (15 LAKHS)

1. OFFICIAL "PRESENTED BY" STATUS FOR THE BEL AWARDS 2026.
.....
2. **ONE** EXCLUSIVE "PRESENTED BY" BRAND ACROSS THE EVENT.
.....
3. LARGEST LOGO HIERARCHY ACROSS ALL SPONSORSHIP CATEGORIES AND LOGO PROMINENTLY DISPLAYED ABOVE ALL OTHER SPONSOR.
.....
4. BRAND SPOTLIGHT INTERVIEW - UPTO **05** MINUTES ON STAGE.
.....
5. ASSOCIATION WITH A NATIONALLY & INTERNATIONALLY RENOWNED CELEBRITY AMEESHA PATEL.
.....
6. CONNECT WITH MILLIONS THROUGH CELEBRITY INFLUENCE AND MEDIA PRESENCE. AND ENHANCED CREDIBILITY, TRUST AND RECALL VALUE.

7. BRAND REPRESENTATIVE AND GUEST WILL RECEIVE CELEBRITY PERSONAL PHOTO OPPORTUNITIES.

8. OPPORTUNITIES TO PARTICIPATE IN UPTO **05** SELECTED AWARD. PRESENTATION MOMENTS JOINTLY WITH CELEBRITY. (ABOVE GIVEN IMAGE IS JUST AN EXAMPLE).



9. DEDICATED BRAND BUSINESS FEATURES IN LEADING **02** PRINT PUBLICATION - AMAR UJALA/DAINIK JAGRAN (HINDI), AND GARHWAL POST (ENGLISH).

10. DEDICATED BRAND/ BUSINESS FEATURES IN **THREE** PREMIUM MAGAZINE - THE CEO



MAGAZINE, HINDUSTAN INSIDER AND ENTREPRENEURS STREET.

11. **500+** DIGITAL NEWS PORTAL
& **500 MILLION+** EXTENSIVE
DIGITAL NETWORK REACH



12. CELEBRITY LEVEL PRESS
CONFERENCE FOR
"PRESENTED BY". (**2 MINUTE**)

13. DEDICATED BRANDING AT THE OFFICIAL
GUEST WELCOME & REGISTRATION DESK
(ONE AUTHORISED REPRESENTATIVE MAY
BE PRESENT AT THE DESK).

14. PREMIUM "PRESENTED BY" BACKDROPS &
UPTO **04 STANDEES** ACROSS THE VENUE.

15. PROMINENT "PRESENTED BY" BRANDING
ON THE OFFICIAL MEDIA WALL.

16. PREMIUM RED CARPET BRANDING.

17. OFFICIAL RED CARPET PHOTOGRAPHY
AND MEDIA COVERAGE.

18. DEDICATED PREMIUM SPONSOR
LOUNGE/SOFA SEATING FOR **10 GUEST**.

19. PRIME POSITIONING WITH STRONG VISIBILITY TOWARD THE MAIN STAGE AND DEDICATED BRANDING WITHIN THE SEATING AREA.

.....

20. PRIME VISIBILITY ON THE MAIN STAGE LED SCREENS, MAJOR EVENT BACKDROPS AND ALL PROMOTIONAL ACTIVITIES.

.....

21. LARGE PREMIUM HOARDINGS WILL BE PLACED ON CITI,S POPULAR LOCATION. AND LOCATION CHOICE WILL BE GIVEN TO THE "PRESENTED BY" SPONSOR.

.....

22. EXCLUSIVE OPPORTUNITY FOR A PRINCIPAL SPONSOR'S REPRESENTATIVE TO ADDRESS THE AUDIENCE UPTO **05** MINUTES AND CAN SHARE BRAND STORY, VISION, ACHIEVEMENTS AND SUCCESS JOURNEY.

.....

23. DEDICATED SOCIAL MEDIA CAMPAIGN AND BRAND SPOTLIGHT (ON THE BEL AWARDS WEBSITE, INSTAGRAM, YOUTUBE, FACEBOOK AND OTHER PLATFORMS).

24. SPONSOR CAN SHOWCASE BRAND'S **01 MINUTE** COMMERCIAL VIDEOS AND ADS MULTIPLE TIME ON THE PREMIUM MAIN STAGE LED SCREEN.

.....

25. LONG-TERM SUSTAINABLE AND RECOGNISING BRAND RECALL & TRUST.

.....

26. AWARD NIGHT BENEFITS ARE MEANINGFUL WITH **10** PREMIUM GALA PASSE, NETWORKING WITH INDUSTRY LEADERS, PROFESSIONAL PHOTOS, VIDEOS SHOOT , INTERVIEW AND MEDIA.

.....

27. EXCLUSIVE AFTER EVENT BRAND ASSETS- **20** PROFESSIONAL PHOTOS, INTERVIEW, VIDEOS AND AND OTHER ALL RAW MATERIALS WITH **15** PROMOTIONAL REELSWILL BE GIVEN TO PARNENER FOR THEIR PROMOTIONAL USE.



The End

POWERED BY PARTNER (10 LAKHS)

1. OFFICIAL "POWERED BY" STATUS FOR THE BEL AWARDS 2026.
.....
2. **ONE** EXCLUSIVE "POWERED BY" BRAND ACROSS THE EVENT.
.....
3. AFTER THE "PRESENTED BY" LOGO, THIS "POWERED BY" LOGO WILL BE SECOND LARGEST LOGO HIERARCHY ACROSS ALL OTHER SPONSORSHIP CATEGORIES LOGO.
.....
4. BRAND SPOTLIGHT INTERVIEW - UPTO **03** MINUTES ON STAGE.
.....
5. ASSOCIATION WITH A NATIONALLY & INTERNATIONALLY RENOWNED CELEBRITY AMEESHA PATEL.
.....
6. CONNECT WITH MILLIONS THROUGH CELEBRITY INFLUENCE AND MEDIA PRESENCE. AND ENHANCED CREDIBILITY, TRUST AND RECALL VALUE.

7. BRAND REPRESENTATIVE AND GUEST WILL RECEIVE CELEBRITY PERSONAL PHOTO OPPORTUNITIES.

8. OPPORTUNITIES TO PARTICIPATE IN UPTO **02** SELECTED AWARD. PRESENTATION MOMENTS JOINTLY WITH CELEBRITY. (ABOVE GIVEN IMAGE IS JUST AN EXAMPLE).



9. DEDICATED BRAND BUSINESS FEATURES IN LEADING **02** PRINT PUBLICATION - AMAR UJALA/DAINIK JAGRAN (HINDI), AND GARHWAL POST (ENGLISH).

10. DEDICATED BRAND/ BUSINESS FEATURES IN **THREE** PREMIUM MAGAZINE - THE CEO



MAGAZINE, HINDUSTAN INSIDER AND ENTREPRENEURS STREET.

11. **500+** DIGITAL NEWS PORTAL
& **500 MILLION+** EXTENSIVE
DIGITAL NETWORK REACH

.....



12. CELEBRITY LEVEL PRESS
CONFERENCE FOR
"POWERED BY". (**01 MINUTE**)

.....

13. PREMIUM "POWERED BY" BACKDROPS &
UPTO **02 STANDEES** ACROSS THE VENUE.

.....

14. PROMINENT "POWERED BY" BRANDING
ON THE OFFICIAL MEDIA WALL.

.....

15. PREMIUM RED CARPET BRANDING.

.....

16. OFFICIAL RED CARPET PHOTOGRAPHY
AND MEDIA COVERAGE.

.....

17. DEDICATED PREMIUM SPONSOR
LOUNGE/SOFA SEATING FOR **08 GUEST**.

.....

18. PRIME POSITIONING WITH STRONG
VISIBILITY TOWARD THE MAIN STAGE
AND DEDICATED BRANDING WITHIN THE
SEATING AREA.

19. PRIME VISIBILITY ON THE MAIN STAGE
LED SCREENS, MAJOR EVENT BACKDROPS
AND ALL PROMOTIONAL ACTIVITIES.

.....

20. LARGE PREMIUM HOARDINGS WILL BE
PLACED ON CITI'S POPULAR LOCATION.

.....

21. EXCLUSIVE OPPORTUNITY FOR SPONSOR
REPRESENTATIVE TO ADDRESS THE
AUDIENCE UPTO **03 MINUTES** AND CAN
SHARE BRAND'S STORY, VISION,
ACHIEVEMENTS AND SUCCESS JOURNEY.

.....

22. DEDICATED SOCIAL MEDIA CAMPAIGN
AND BRAND SPOTLIGHT (ON THE BEL
AWARDS WEBSITE, INSTAGRAM, YOUTUBE,
FACEBOOK AND OTHER PLATFORMS).

.....

23. SPONSOR CAN SHOWCASE BRAND'S **30
SECONDS** COMMERCIAL VIDEOS AND
ADS MULTIPLE TIME ON THE PREMIUM
MAIN STAGE LED SCREEN.

.....

24. LONG-TERM SUSTAINABLE AND
RECOGNISING BRAND RECALL & TRUST.

25. AWARD NIGHT BENEFITS ARE MEANINGFUL WITH **08** PREMIUM GALA PASSE, NETWORKING WITH INDUSTRY LEADERS, PROFESSIONAL PHOTOS, VIDEOS SHOOT , INTERVIEW AND MEDIA.

.....

26. EXCLUSIVE AFTER EVENT BRAND ASSETS- **15** PROFESSIONAL PHOTOS, INTERVIEW, VIDEOS AND AND OTHER ALL RAW MATERIALS WITH **10** PROMOTIONAL REELS WILL BE GIVEN TO THE PARNENER FOR THEIR PROMOTIONAL USE.



The End

CO-POWERED BY PARTNER (7.5 LAKHS)

1. OFFICIAL "CO-POWERED BY" STATUS FOR THE BEL AWARDS 2026.
.....
2. **TWO** EXCLUSIVE "CO-POWERED BY" BRAND ACROSS THE EVENT.
.....
3. AFTER THE "PRESENTED BY" & "POWERED BY" LOGOS, "CO-POWERED BY" LOGO WILL BE SECOND LARGEST LOGO ACROSS ALL OTHER SPONSORSHIP CATEGORIES LOGO.
.....
4. BRAND SPOTLIGHT INTERVIEW - UPTO **01** MINUTES ON STAGE.
.....
5. ASSOCIATION WITH A NATIONALLY & INTERNATIONALLY RENOWNED CELEBRITY AMEESHA PATEL.
.....
6. CONNECT WITH MILLIONS THROUGH CELEBRITY INFLUENCE AND MEDIA PRESENCE. AND ENHANCED CREDIBILITY, TRUST AND RECALL VALUE.

7. BRAND REPRESENTATIVE AND GUEST WILL RECEIVE CELEBRITY PERSONAL PHOTO OPPORTUNITIES.

8. OPPORTUNITIES TO PARTICIPATE IN UPTO **01** SELECTED AWARD. PRESENTATION MOMENTS JOINTLY WITH CELEBRITY. (ABOVE GIVEN IMAGE IS JUST AN EXAMPLE).



9. DEDICATED BRAND BUSINESS FEATURES IN LEADING **02** PRINT PUBLICATION - AMAR UJALA/DAINIK JAGRAN (HINDI), AND GARHWAL POST (ENGLISH).

10. DEDICATED BRAND/ BUSINESS FEATURES IN **THREE** PREMIUM MAGAZINE - THE CEO



MAGAZINE, HINDUSTAN INSIDER AND ENTREPRENEURS STREET.

11. **500+** DIGITAL NEWS PORTAL
& **500 MILLION+** EXTENSIVE
DIGITAL NETWORK REACH

.....



12. CELEBRITY LEVEL PRESS
CONFERENCE FOR "CO-
POWERED BY" (**30 SECONDS**)

.....

13. PREMIUM "CO-POWERED BY" BACKDROPS
& **01** STANDEES ACROSS THE VENUE.

.....

14. PREMIUM "CO-POWERED BY" BRANDING
ON THE OFFICIAL MEDIA WALL.

.....

15. PREMIUM RED CARPET BRANDING.

.....

16. OFFICIAL RED CARPET PHOTOGRAPHY
AND MEDIA COVERAGE.

.....

17. DEDICATED PREMIUM SPONSOR SOFA
SEATING AREA FOR **06** GUEST.

.....

18. RESERVED SOFA SEATING WITH STRONG
VISIBILITY TOWARD THE MAIN STAGE
AND DEDICATED BRANDING WITHIN THE
SEATING AREA.

19. PRIME VISIBILITY ON THE MAIN STAGE
LED SCREENS, MAJOR EVENT BACKDROPS
AND ALL PROMOTIONAL ACTIVITIES.

.....

20. LARGE PREMIUM HOARDINGS WILL BE
PLACED ON CITI'S POPULAR LOCATION.

.....

21. EXCLUSIVE OPPORTUNITY FOR SPONSOR
REPRESENTATIVE TO ADDRESS THE
AUDIENCE UPTO **02** MINUTES AND CAN
SHARE BRAND'S STORY, VISION,
ACHIEVEMENTS AND SUCCESS JOURNEY.

.....

22. DEDICATED SOCIAL MEDIA CAMPAIGN
AND BRAND SPOTLIGHT (ON THE BEL
AWARDS WEBSITE, INSTAGRAM, YOUTUBE,
FACEBOOK AND OTHER PLATFORMS).

.....

23. SPONSOR CAN SHOWCASE BRAND'S **15**
SECONDS COMMERCIAL VIDEOS AND
ADS MULTIPLE TIME ON THE PREMIUM
MAIN STAGE LED SCREEN.

.....

24. LONG-TERM SUSTAINABLE AND
RECOGNISING BRAND RECALL & TRUST.

25. AWARD NIGHT BENEFITS ARE MEANINGFUL WITH **06** PREMIUM GALA PASSE, NETWORKING WITH INDUSTRY LEADERS, PROFESSIONAL PHOTOS, VIDEOS SHOOT , INTERVIEW AND MEDIA.

.....

26. EXCLUSIVE AFTER EVENT BRAND ASSETS- **10** PROFESSIONAL PHOTOS, INTERVIEW, VIDEOS AND AND OTHER ALL RAW MATERIALS WITH **07** PROMOTIONAL REELS WILL BE GIVEN TO THE PARNENER FOR THEIR PROMOTIONAL USE.



The End

EXCLUSIVE DISTRICT PARTNER (05 LAKHS)

1. "EXCLUSIVE DISTRICT PARTNER" STATUS FOR THE BEL AWARDS 2026.
.....
2. **ONE** BRAND **ONE** DISTRICT - ONLY ONE BRAND WILL REPRESENT ONE DISTRICT.
.....
3. AFTER THE "PRESENTED BY", "POWERED BY" & "CO-POWERED BY" LOGOS. THIS WILL BE FOURTH LARGEST LOGO ACROSS ALL OTHER SPONSORS CATEGORIES LOGO.
.....
4. ASSOCIATION WITH A NATIONALLY & INTERNATIONALLY RENOWNED CELEBRITY AMEESHA PATEL.
.....
5. CONNECT WITH MILLIONS THROUGH CELEBRITY INFLUENCE AND MEDIA PRESENCE. AND ENHANCED CREDIBILITY, TRUST AND RECALL VALUE.
.....
6. BRAND REPRESENTATIVE AND GUEST WILL GET OPPORTUNITY TO CLICKED PERSONAL PHOTOS WITH CELEBRITY.

7. DEDICATED BRAND BUSINESS FEATURES IN LEADING **02** PRINT PUBLICATION - AMAR UJALA/DAINIK JAGRAN (HINDI), AND GARHWAL POST (ENGLISH).

8. DEDICATED BRAND/ BUSINESS FEATURES IN **THREE** PREMIUM MAGAZINE - THE CEO



MAGAZINE, HINDUSTAN INSIDER AND ENTREPRENEURS STREET.

9. 500+ DIGITAL NEWS PORTAL & 500 MILLION+ EXTENSIVE. DIGITAL NETWORK REACH.



10. SPECIAL "DISTRICT PARTNER" LOGO BRANDING ON THE OFFICIAL MEDIA WALL AND RED CARPET.

11. PHOTOGRAPHY AND MEDIA COVERAGE ON MEDIA WALL. & RED CARPET.

12. "DISTRICT PARTNER" BACKDROPS & ONE
STANDEE ACROSS THE VENUE.

.....

13. DEDICATED PREMIUM SPONSOR SOFA
SEATING AREA FOR 04 GUEST.

.....

14. PRIME VISIBILITY ON THE MAIN STAGE
LED SCREENS, MAJOR EVENT BACKDROPS
AND ALL PROMOTIONAL ACTIVITIES.

.....

15. LARGE PREMIUM HOARDINGS WILL BE
PLACED ON CITI'S POPULAR LOCATION.

.....

16. EXCLUSIVE OPPORTUNITY FOR SPONSOR
REPRESENTATIVE TO ADDRESS THE
AUDIENCE UPTO **02** MINUTES AND CAN
SHARE BRAND'S STORY, VISION,
ACHIEVEMENTS AND SUCCESS JOURNEY.

.....

17. SOCIAL MEDIA CAMPAIGN ON THE BEL
AWARDS WEBSITE, INSTAGRAM, YOUTUBE,
FACEBOOK AND OTHER PLATFORMS.

.....

18. SPONSOR CAN SHOWCASE BRAND'S
PRINT ADS MULTIPLE TIME ON THE
PREMIUM MAIN STAGE LED SCREEN.

19. LONG-TERM SUSTAINABLE AND
RECOGNISING BRAND RECALL & TRUST.

.....

20. AWARD NIGHT BENEFITS ARE
MEANINGFUL WITH **04** PREMIUM GALA
PASSES. NETWORKING WITH INDUSTRY
LEADERS. PROFESSIONAL PHOTOS, VIDEOS
AND OTHER MEDIA.

.....

21. EXCLUSIVE AFTER EVENT BRAND ASSETS-
07 PROFESSIONAL PHOTOS, VIDEOS AND
ALL OTHER RAW MATERIALS WITH **05**
PROMOTIONAL REELS WILL BE GIVEN TO
THE PARTNER FOR THEIR PROMOTIONAL
USE.



The End

EXCLUSIVE CATEGORY PARTNER (4 LAKHS)

1. "EXCLUSIVE BRAND CATEGORY PARTNER"
STATUS FOR THE BEL AWARDS 2026.
.....
2. ONE AWARD 01 SPECIFIC SECTOR- ONLY
01 BRAND WILL REPRESENT ONE SECTOR.
.....
3. "CATEGORY PARTNER'S LOGO IS BIGGER
THAN ASSOCIATE PARTNER'S LOGO.
.....
4. ASSOCIATION WITH A NATIONALLY &
INTERNATIONALLY RENOWNED
CELEBRITY AMEESHA PATEL.
.....
5. CONNECT WITH MILLIONS THROUGH
CELEBRITY INFLUENCE AND MEDIA
PRESENCE. AND ENHANCED CREDIBILITY,
TRUST AND RECALL VALUE.
.....
6. BRAND REPRESENTATIVE AND GUEST
WILL GET OPPORTUNITY TO CLICKED
PERSONAL PHOTOS WITH CELEBRITY.

7. DEDICATED BRAND BUSINESS FEATURES IN LEADING **02** PRINT PUBLICATION - AMAR UJALA/DAINIK JAGRAN (HINDI), AND GARHWAL POST (ENGLISH).

8. DEDICATED BRAND/ BUSINESS FEATURES IN **THREE** PREMIUM MAGAZINE - THE CEO



MAGAZINE, HINDUSTAN INSIDER AND ENTREPRENEURS STREET.

9. 500+ DIGITAL NEWS PORTAL & 500 MILLION+ EXTENSIVE. DIGITAL NETWORK REACH.



10. "EXCLUSIVE CATEGORY PARTNER" LOGO BRANDING ON THE OFFICIAL MEDIA WALL AND RED CARPET.

11. PHOTOGRAPHY AND MEDIA COVERAGE ON MEDIA WALL. & RED CARPET.

12. "CATEGORY PARTNER" BACKDROPS & GROUP LOGO STANDEE AT THE VENUE.
.....
13. DEDICATED PREMIUM SPONSOR SOFA SEATING AREA FOR 04 GUEST.
.....
14. PRIME VISIBILITY ON THE MAIN STAGE LED SCREENS, MAJOR EVENT BACKDROPS AND ALL PROMOTIONAL ACTIVITIES.
.....
15. LARGE PREMIUM HOARDINGS WILL BE PLACED ON CITI'S POPULAR LOCATION.
.....
16. EXCLUSIVE OPPORTUNITY FOR SPONSOR REPRESENTATIVE TO ADDRESS THE AUDIENCE UPTO **01** MINUTES AND CAN SHARE BRAND'S STORY, VISION, ACHIEVEMENTS AND SUCCESS JOURNEY.
.....
17. SOCIAL MEDIA CAMPAIGN ON THE BEL AWARDS WEBSITE, INSTAGRAM, YOUTUBE, FACEBOOK AND OTHER PLATFORMS.
.....
18. SPONSOR CAN SHOWCASE BRAND'S PRINT ADS SELECTED TIME ON THE PREMIUM MAIN STAGE LED SCREEN.

19. LONG-TERM SUSTAINABLE AND
RECOGNISING BRAND RECALL & TRUST.

.....

20. AWARD NIGHT BENEFITS ARE
MEANINGFUL WITH **04** PREMIUM GALA
PASSES. NETWORKING WITH INDUSTRY
LEADERS. PROFESSIONAL PHOTOS, VIDEOS
AND OTHER MEDIA.

.....

21. EXCLUSIVE AFTER EVENT BRAND ASSETS-
06 PROFESSIONAL PHOTOS, VIDEOS AND
ALL OTHER RAW MATERIALS WITH **04**
PROMOTIONAL REELS WILL BE GIVEN TO
THE PARTNER FOR THEIR PROMOTIONAL
USE.



The End

ASSOCIATE PARTNER (3 LAKHS)

1. "ASSOCIATE PARTNER" STATUS FOR THE BEL AWARDS 2026.
.....
2. "ASSOCIATE PARTNER'S LOGO WILL BE THE SMALLEST LOGO ACROSS ALL OTHER CATEGORIES.
.....
3. ASSOCIATION WITH A NATIONALLY & INTERNATIONALLY RENOWNED CELEBRITY AMEESHA PATEL.
.....
4. CONNECT WITH MILLIONS THROUGH CELEBRITY INFLUENCE AND MEDIA PRESENCE. AND ENHANCED CREDIBILITY, TRUST AND RECALL VALUE.
.....
5. BRAND REPRESENTATIVE AND GUEST WILL GET OPPORTUNITY TO CLICKED PERSONAL PHOTOS WITH CELEBRITY.
.....
6. DEDICATED BRAND BUSINESS FEATURES IN LEADING 02 PRINT PUBLICATION - AMAR UJALA/DAINIK JAGRAN (HINDI), AND GARHWAL POST (ENGLISH).

13. LARGE PREMIUM HOARDINGS WILL BE PLACED ON CITI'S POPULAR LOCATION.

.....

14. EXCLUSIVE OPPORTUNITY FOR SPONSOR REPRESENTATIVE TO ADDRESS THE AUDIENCE UPTO **01** MINUTES AND CAN SHARE THE VISION & SUCCESS JOURNEY.

.....

15. SOCIAL MEDIA CAMPAIGN ON THE BEL AWARDS WEBSITE, INSTAGRAM, YOUTUBE, FACEBOOK AND OTHER PLATFORMS.

.....

16. LONG-TERM SUSTAINABLE AND RECOGNISING BRAND RECALL & TRUST.

.....

17. AWARD NIGHT BENEFITS - **03** PREMIUM GALA PASSES, NETWORKING WITH INDUSTRY LEADERS, PROFESSIONAL PHOTOS, VIDEOS AND OTHER MEDIA.

.....

18. **EXCLUSIVE AFTER EVENT BRAND ASSETS-
15 PROFESSIONAL PHOTOS, INTERVIEW,
VIDEOS AND AND OTHER ALL RAW
MATERIALS WITH 10 PROMOTIONAL
REELSWILL BE GIVEN TO PARNENER FOR
THEIR PROMOTIONAL USE.**



Thank You

Content : 9548125629 || www.thebelawards.com
Venue : Gateway Hotel by IHCL, Dehradun, UK.
The BEL Awards 2026, 31st October 2026.